



vinyl **plus**
healthcare

COMMITTED TO SUSTAINABILITY IN MEDICAL APPLICATIONS

VINYL: Meeting the Demands of Quality Healthcare

Polyvinyl chloride, also known as PVC or vinyl, is an essential material in modern healthcare, providing high-performing solutions across a wide range of medical and infrastructure applications. From life-saving medical devices and pharmaceutical packaging to hospital infrastructure, rehabilitation equipment, and emergency response solutions, vinyl plays a crucial role in ensuring patient safety and reliability in critical situations.

Its unique material properties – including biocompatibility, chemical resistance, flexibility, and recyclability – make it a preferred choice for hospitals, clinics, laboratories, rehabilitation centres, and home care settings worldwide.

As regulations evolve and expectations for responsible materials grow, VinylPlus Healthcare helps your company stay ahead – offering compliance, innovation, and leadership opportunities in a changing healthcare landscape.

DRIVING THE SUSTAINABLE TRANSFORMATION OF THE EUROPEAN PVC INDUSTRY

The European PVC industry has undergone a major transformation over the past decades. Through VinylPlus®, the industry's Commitment to sustainable development, we have made significant progress in:

- ✓ Reducing PVC production emissions to levels below the world's most stringent environmental standards.
- ✓ Substituting harmful additives and replacing them with safe alternatives.
- ✓ Establishing large-scale recycling systems to support the circular economy for PVC.
- ✓ Driving innovation in sorting and recycling technologies to improve efficiency and material recovery.
- ✓ Engaging with global stakeholders to share best practices and align with international sustainability goals.

These efforts ensure PVC remains a future-proof material for healthcare. As a VinylPlus Healthcare partner, you join this transformation, gaining regulatory insights, responsible business opportunities, and industry leadership.

~~PVC Med~~
ALLIANCE

vinyl^{plus}
med

vinyl^{plus}
pharmpack

vinyl^{plus}
healthcare

NEW PLATFORM

VinylPlus Healthcare is the new leading platform for advancing responsible and circular vinyl solutions in healthcare. We bring together partners from across the vinyl value chain, including raw material suppliers, medical device and pharmaceutical manufacturers, pharmaceutical packaging producers, hospital infrastructure providers, recyclers, and many others.

By integrating

- PVC Med Alliance – previously under the European Council of Vinyl Manufacturers (ECVM), focused on vinyl's role in medical applications (now defunct)
- VinylPlus® Med – advancing the collection and recycling of single-use vinyl medical devices
- VinylPlus® PharmPack – enhancing the collection and recycling of pharmaceutical blister packaging

we drive the circular transformation of PVC in healthcare, ensuring long-term sustainability.



WHY JOIN VINYLPLUS HEALTHCARE?

Strengthen Your Market Position

Showcase your commitment to sustainable healthcare solutions and regulatory compliance.

Stay Ahead with Expert Insights

Gain exclusive access to market trends, regulatory developments, and tailored information on EU policies, sustainability requirements, and research findings – whenever needed.

Access a High-Value Expert Network

Engage with industry leaders, policymakers, and trade associations shaping healthcare policies.

Unlock New Business Opportunities

Be part of pioneering circular economy programmes that create new business models.

Influence the Industry's Future

Help shape scientific research priorities and industry initiatives that drive progress.

Amplify Your Voice in Advocacy & Communication

Contribute to regulatory discussions, media outreach, and public awareness efforts at both the EU and national levels.

Be Part of Vinyl's Sustainable Development

By joining VinylPlus Healthcare, you also become part of the broader VinylPlus network, ensuring cross-sector collaboration and the sustainable innovation of vinyl solutions.

JOIN US

We welcome partners from all parts of the vinyl value chain connected to healthcare, including companies, organisations, technical institutes, and trade associations.

Get involved today. Contact us to explore partnership opportunities: info@vinylplushealthcare.eu



Tobias Johnsen, Consultant, and
Ole Grøndahl Hansen, Project Leader



VinylPlus Healthcare

c/o VinylPlus
Avenue de Cortenbergh 71
1000 Brussels
Belgium



vinylplushealthcare.eu



linkedin.com/company/vinylplushealthcare



x.com/vinylplushealth



<https://bsky.app/profile/vinylplushealth.bsky.social>